Moments of Opportunity
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A pivotal moment in healthcare. The steady increase in chronic disease, a sharp uptick in specialty utilization and cost, and constant introduction of innovative new technology are shaping an uncertain future for today’s healthcare stakeholders. With the strong push for consumerism ushered in by the most sweeping government healthcare overhaul of our time, patients, providers and payers are struggling to find the right source of guidance.

The opportunity for a better alternative. What if there was a way to stay well ahead of these challenges? What if this moment of change became an opportunity for consumers to take charge of their health, for providers to deliver smarter, more connected care and for payers to improve outcomes while controlling costs? It’s possible with the right partner.
The moment
the landscape transforms...
This is a critical time to improve health and reduce expenditures. At Catamaran, we’re connecting patients, providers, caregivers, policy makers, pharmacists and pharmaceutical manufacturers with data and insights to enable more coordinated care and better outcomes. Today, pharmaceuticals represent a powerful weapon in the fight against chronic disease, and pharmacy data can deliver valuable insights about specific healthcare challenges within your population. That’s why Catamaran is transforming the use of data and technology to improve healthcare delivery and control costs in the U.S.

Coordinating better care

Responsible use of medicines could reduce overall health expenditures by $213 billion each year. This requires innovation, healthcare informatics and collaboration.

Source: IMS Institute for Healthcare Informatics

Innovating for the future

Envisioning the future in this pivotal time requires a powerful combination of technology, deep insights and broad industry expertise.
The moment your needs change...
...is an opportunity for a tailored solution

Truly customized solutions require powerful technology. With our channel-neutral model, we’re able to promote the best care and still create opportunities for cost reduction. We tailor our services to meet your evolving requirements and the individual needs of your stakeholders. As we begin a new era in healthcare, our flexible technology solutions and ability to manage complex markets and programs make Catamaran a powerful yet agile partner for every payer across the spectrum.

U.S. prescription expenditures are projected to double by 2020, with 40% of costs attributed to specialty pharmaceuticals by 2016.

Source: CMS National Health Expenditures Projections 2010–2020 report

Leveraging the power of experience
We have experience across the most diverse set of markets in the industry. We’re positioned to address your unique challenges with best practices and creative solutions.
The moment an illness intensifies...
is an opportunity for personalized intervention

No two patients are the same. With our proprietary risk model, Catamaran is uniquely capable of finding and engaging your members most likely to require the costliest healthcare. We pioneer new ways to improve adherence to therapy and close gaps in care so patients achieve maximum benefit from prescribed treatment. You'll see greater cost control and more positive health outcomes across your member population, with extra focus on newly discharged patients and members with the highest risk profiles. And patients with complex conditions receive hands-on, holistic care from our specialty pharmacy, BriovaRx™.

Driving better adherence

For every 100 prescriptions written
- 48–66 are picked up
- 25–30 are taken properly
- 15–20 are refilled

Source: IMS Institute for Healthcare Informatics

Changing individual outcomes

Giving people a number actually enables Catamaran to treat them as individuals. Our risk scoring drives personalized interventions that engage members and change outcomes.
The moment you partner with Catamaran....
...is an opportunity for a powerful collaboration

The right source of guidance can make or break your success. And there’s no better partner than Catamaran. We ask the right questions, understand your business and priorities, and align our people with yours to make sure your agenda becomes our agenda. Whether through our local “Center of Excellence” client service model or through dedicated account, clinical and analytic experts, we ensure our entire team has visibility into, and is fully committed to, the same strategic priorities. And we continually enhance the services we provide to improve your members’ health outcomes and reduce your costs.

Reducing costs, improving health

Non-adherence
Delayed medicine use
Antibiotic misuse
Medication errors
Generics utilization
Mismanaged polypharmacy

$213B AVOIDABLE COSTS

Improving proper medicine use by addressing these six levers of opportunity would reduce overall health expenditures by $213 billion.

Source: IMS Institute for Healthcare Informatics

Looking ahead, together

Ongoing client collaboration at the Catamaran Innovation Center is shaping better healthcare and real cost savings for tomorrow. We invite you to join the discussion.
Customers choose Catamaran because we enable people to take charge of their health, drive innovations that raise industry standards and deliver on our promise to accelerate client solutions.